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009: Emerging Corporate Governance in Public Sector - 6.0 CEUs

CEU: 6.0 **Duration:** 16hours 32minutes **Tuition:** $5,700

Course Banner

Teachers:

- Shirley Crews (Taylor, Management Consultant and OD Professional Licensed Executive Coach)
- Dr. Anthony Rodriguez (Texas Southern University)

Course Topics:

- Public Service/Sector
- Corporate Governance

Program Locations & Dates:

- Munich, Germany: Jun 1-5
- Houston, TX USA: Jul 6-10
- Munich, Germany: Aug 3-7
- Houston, TX USA: Oct 5-9
- Istanbul, Turkey: Nov 9-13

Program Tags:

- Governance
- Public Service

About Course

This course introduces you to the basics of corporate governance within the public sector. You'll learn how government agencies and public organizations are managed, held accountable, and make decisions. It covers modern trends, transparency practices, and the roles of leaders in ensuring ethical and effective governance. Whether you're new to public service or simply curious, this course is designed in a simple, easy-to-follow way to help you understand how good governance leads to better public trust and improved service delivery.

Course Overview

Government-owned and private enterprises in today's global market are facing the dual challenge of earning a relationship of trust with both their customers and investors. Successful enterprises will be those that enact effective policies that enable shareholders and investors to make informed decisions and participate in a company's activities through transparent and clear corporate procedures. In this course, participants will become familiarized with the tools and requirements of corporate governance to ensure compliance and instill confidence. AEMPIN's team of training experts offers practical experience with top presentation skills.

Course Objective

The objectives of this course are as follows:

- Evaluating shareholder value and attracting new investment
- Comparing the linkages between effective corporate governance and the Board of Directors
- Applying international best practice standards in financial and legal disclosure requirements
- Illustrating how to comply with national and international corporate governance standards
- Illustrating how to create a corporate social responsibility strategy
- Creating your own corporate governance Action Plan to implement in your organization
- Engaging and building professional relationships with your fellow participants

Course Outline

- Designing and Enforcing Corporate Governance Programs for Public and Private Enterprises
- Understanding the main elements of corporate governance
- Developing strategies to counter vested interests, asset stripping, and corporate waste of resources
- The role of corporate social responsibility in competitiveness
- Developing Corporate Governance Rules and Procedures
- Redesigning a corporation's by-laws
- Conducting a general shareholder's meeting
- Defining roles, responsibilities, and functions of the Board of Directors and committees
- Electing board members and committee positions
- Methods of achieving transparency in management and implementation of key company activities including restructuring and share repurchasing
- Understanding the purpose and methods of disclosure
- Accounting Standards Board (IASB)
- Designing laws and regulations to govern the relationships among corporate managers, entrepreneurs, and investors

What Will You Learn?

- Understand the basic principles and goals of corporate governance in public organizations
- Learn how to design governance frameworks that improve accountability and performance
- Explore the roles and responsibilities of board members and senior leaders
- Gain insight into ethical leadership, transparency, and regulatory compliance
- Discover how corporate social responsibility impacts public trust and organizational reputation
- Develop a personal action plan to strengthen governance practices in your workplace

Why This Course Matters

Mary Wanjiku
Governance Advisor, Kenya
"The course made corporate governance clear and easy to understand. I now feel confident contributing to board-level discussions."

Carlos Jiménez
Policy Specialist, Spain
"A great course! The modules on accountability and transparency helped me design better internal controls in my department."

Anna Müller
Public Sector Analyst, Germany
"This training brought governance to life with real examples. It helped me align our agency's practices with global standards."

Course Content

Module 1: Understanding Corporate Governance

Learn the basics of corporate governance and its importance in the public sector.

- **What corporate governance means**
- **Why governance matters in public organizations**
- **Foundations of ethical leadership and accountability**

Module 2: Governance Structures and Standards
Discover the roles, responsibilities, and rules that shape strong governance.

- **Roles of boards and committees**
- **Developing governance rules and structures**
- **How to align with international standards**

Module 3: Promoting Transparency and Accountability
Explore tools and strategies to build public trust and ensure transparency.

- **Best practices for financial disclosures**
- **Understanding national and global compliance**
- **How to conduct shareholder meetings effectively**

Module 4: Corporate Social Responsibility and Strategy
Learn how good governance goes beyond profit — into social good and strategic planning.

- **Creating a social responsibility strategy**
- **Aligning values with community impact**
- **Building partnerships with stakeholders**

Module 5: Action Planning and Implementation
Put what you've learned into action with a clear, personal governance plan.

- **Creating your own governance action plan**
- **Applying course lessons to your organization**
- **Getting feedback and growing your leadership**

Target Audience

This program is designed to meet the needs of managers, directors, board members, chairs, secretaries, and commissioners of publicly held companies and established companies.

Certificate of Completion

Participants who successfully complete this course will receive a Certificate of Completion, recognizing their understanding of core corporate governance principles, best practices, and strategies for effective board and stakeholder engagement in the public sector.

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