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047: Certified Utility Managerial Specialist - 24.0 CEUs

CEU: 24.0 **Duration:** 50hours 32minutes **Tuition:** $10,000

Course Banner

Teachers:

- Dr. Cici Brown (President of AEMPIN)

Course Topics:

- Managers & Leaders

Program Locations & Dates:

- Houston, TX USA

Program Tags:

- Leadership

Professional Recognition

Professional credentials assure customers, organizations, leadership, and business associations that they are working with people who are knowledgeable and possess current competencies in utility management.

Participants will receive a "stamp of excellence" which represents their ability, aptitude, and distinction among their peers in the utility industry.

Benefits for Participants

- Opportunity to receive valuable training in a quality learning environment
- Develop lifelong learning habits and a wide range of skills making them more marketable
- Obtain recognition for their achievements, talent and hard work
- Provides a building block for those who wish to advance their education and professional development

Benefits for Employers

- Helps to build a more talented staff
- Aids in employee motivation and creating a positive and professional work environment
- Helps to identify those employees that want to succeed and aids in succession planning

Target Audience

- Directors, Sr Level Managers and Key Staff in Utility Management
- Managers of Regulatory Agencies and Commissions
- Executives and Policy Makers in Human Resources and Capital Management
- Directors and Managers in Human Resources and Capital Management
- Directors and Managers of Strategic Planning and Contract Management
- Industry leaders in utility firms, consumer groups and government

Overview

The Certified Utility Managerial Specialist Program was designed to enhance the knowledge, professionalism, industry standing and effectiveness of mid and senior-level utility managers interested in improving their management communications, leadership skills and overall value to the public and communities they serve.

The core competencies, knowledge gained and demonstrated understanding of the information, will prepare utility managers for success in all utility related industries as well as lead to increased confidence by the utility managers and the utility governing bodies. The program will set the standard for which to advertise, hire, and compensate employees, thus leading to better utility management which will benefit, improve, and further the industry.

Our goal is to provide a highly interactive and integrative professional development program by using knowledge management and global best practices. Providing industry leaders, managers, and government officials that are responsible for utility management, the confidence to direct teams to achieve the organization's business goals through use of key managerial concepts, and the principles and policies to which leaders are expected to adhere.

Course Objective

The objective of this course is to enable utility management professionals to effectively understand management theories and related management competencies, implement best practices in HR management, overcome governance issues, manage ethical issues and anticipate disruptive change while working towards the creation of transformational change in order to influence the future of the organizations, companies and communities impacted by the utility industries.

It focuses on 10 Leadership and Public Utility Management best practices and key concepts which offer a proven methodology that enables effective public utility management.

Course Objectives

- Introduction: The Leader's Role in the Utility Industry Environment
- Management Theories and Skills as applied to the Utility Industry
- Strategic Planning and Decision Making
- Human Resources Management Global Best Practices
- Effective Operational Practices
- Managing Regulations and Stakeholders
- Risk Management in the Utility Industry
- Responding to threats and Competition in the Industry
- Information technology and technological implications in the Industry
- Accessing Leadership skills and Competencies 360 Access Leadership Assessment

Certified Utility Managerial Specialist

Utility Management Expert
CEUs: 24.0
"This certification program sets the standard for utility management excellence. With 24.0 CEUs and comprehensive coverage of 10 leadership best practices, participants gain the confidence and skills needed to lead effectively in today's complex utility environment."

Course Modules

Module 1: Leadership Foundations in Utility Management
Core leadership theories and their application in utility sector management

- **The Leader's Role in Utility Industry Environment**
- **Management Theories Applied to Utility Industry**
- **Leadership Competencies Assessment Framework**
- **Case Study: Leadership Challenges in Public Utilities**

Module 2: Strategic Planning & Decision Making
Strategic frameworks and decision-making processes for utility managers

- **Strategic Planning Methodologies**
- **Decision-Making Models for Utilities**
- **Risk Assessment and Mitigation Planning**
- **Workshop: Developing Utility Strategic Plans**

Module 3: Human Resources & Operational Excellence
HR best practices and operational efficiency in utility management

- **Global HR Best Practices for Utilities**
- **Effective Operational Practices and Efficiency**
- **Talent Management and Succession Planning**
- **Performance Management Systems**

Module 4: Regulatory Compliance & Stakeholder Management
Navigating regulations and managing stakeholder relationships

- **Managing Regulations and Compliance**
- **Stakeholder Engagement Strategies**
- **Government Relations and Policy Influence**
- **Public Communication and Crisis Management**

Module 5: Technology & Future Challenges
Emerging technologies and competitive strategies for utilities

- **Information Technology in Utilities**
- **Responding to Industry Competition**
- **Digital Transformation Strategies**
- **Capstone: 360 Leadership Assessment Project**

Additional Course Requirements

Course Requirements: Bachelor's degree in related field / Minimum 3 years utility experience / Management or supervisory role

Course Material: Leadership Assessment Toolkit / Case Study Workbook / Strategic Planning Templates / Regulatory Compliance Guide / Stakeholder Management Framework

Certification & Professional Development

Upon successful completion, participants receive the "Certified Utility Managerial Specialist" designation with 24.0 Continuing Education Units (CEUs). This professional certification demonstrates mastery of 10 key leadership practices in utility management and prepares graduates to lead effectively in public and private utility organizations, regulatory agencies, and government bodies.

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